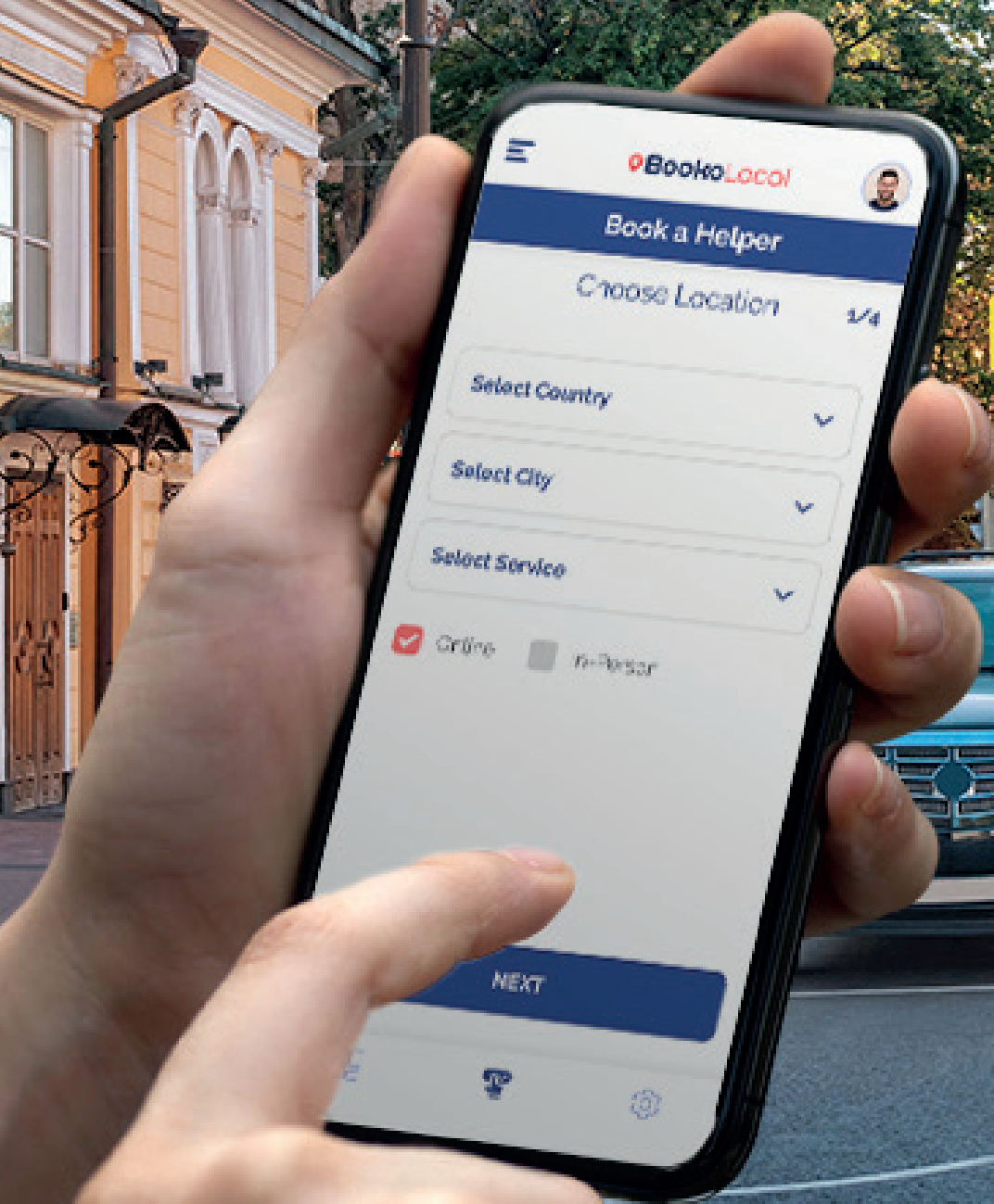


BookaLocal

Factsheet



“

We at Booka Local are passionate about breaking down language barriers so that internationals can experience living in Germany without the hassle. Our platform provides a way for you to find an affordable and trustworthy helper who will make sure the appointment go as smoothly and stressfree as possible, all while helping to deal with the heavy bureaucracy!”

”

Mei Chi Lo, CEO and founder of Booka Local

How does Booka Local work?

Internationals can now book a local on our newly-launched app available on PlayStore and App Store, besides our website. The process is quick and easy and can be done within few minutes.

Step 1

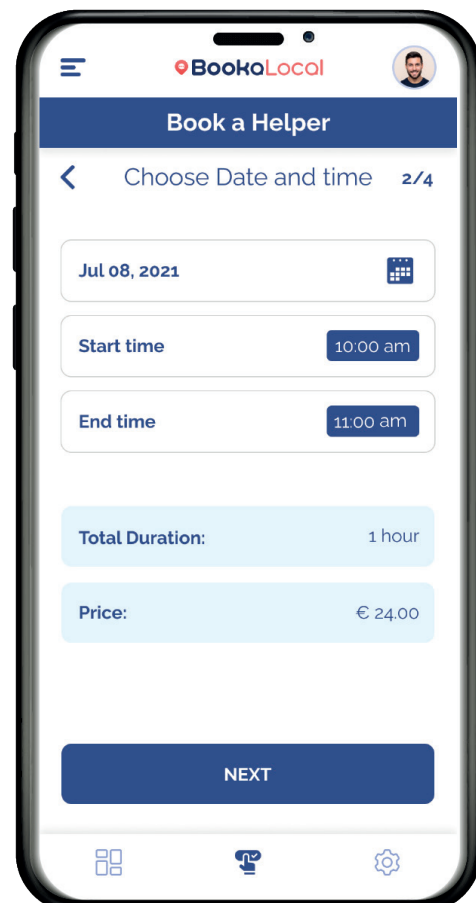
The user signs up with their email address, name and password.

Step 2

The user can then choose their location, followed by the type of service they need. Our services include phone calls, in-person appointments and paperworks.

Step 3

The next step is to choose the date and time of the task.



Step 4

The user provides their personal information such as their full name, email, phone number and address so that Booka Local can contact them regarding the appointment and the invoice.

Step 5

The user chooses their payment method which include paypal, debit or credit card. After it is done, the user gets a confirmation via email and their booking is also saved on the app where they can see whenever a helper accepts the task and the helper's contact infos.

What does the app cost?

The app can be downloaded and used **free of charge**. Booka Local charges €24 per hour for it's services. The user gets a full refund if they cancel their appointment 24 hours earlier.



The German translation market in numbers

€1.25 billion

annual turnover with Germany being number 1 in the translation market in the EU.

More than 7%

growth per year with increasing internationalisation and digitalisation.

60+%

of the market share by small agencies and freelancers.

Source: <https://www.tolingo.com/en/news/industry-news/translation-market-is-changing/>

Advantages of Booka Local



Fast service

Get matched with a helper within minutes. The user is also matched by location so the helper can reach them quickly and on time.



Full refund

The user can get a full refund if the appointment is cancelled 24 hours before.



Fair prices

Booka Local charges only €24 per hour which is 3-4 times cheaper than most of the other alternatives. We also give out coupons sometimes which can save users a couple euros.



Easy to use

Our app as well as our website is simple to use which both saves time and reduces stress. Users can book a helper in few clicks.



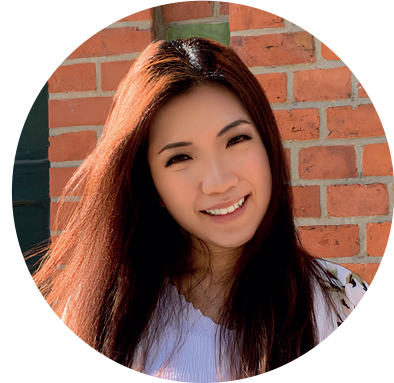
Pro bono service

We provide free services to sexual assault victims who need help for translation-related procedures. They can reach us via email or by using the code 'HERE4U' while booking.

The Founder of Booka Local

Booka Local was founded in November 2020 by Mei Chi Lo. She puts her own experience in Berlin into the app that makes life abroad easier for the internationals.

She loves creativity and fresh ideas. Feel free to schedule and e-meet her for collaboration.



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🌐 booka-local.com

About MCL Booka Local UG

- Founded by Mei Chi Lo
- Active in Germany since 2020
- Mission: break the language barrier and help internationals to integrate in the German society
- A network of bilingual local helpers working towards the same mission.
- Active around Germany for phone calls & paperwork and in Berlin, Leipzig and Hamburg, for in-person appointments as well.
- Plans to expand on an international level in the future.